

America's Newspapers

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The Latest News

The Personal Stories from the Pandemic



Detroit Free Press partners with state archives to collect coronavirus stories

The Detroit Free Press is partnering with the Michigan History Center, which runs the Archives of Michigan and the Michigan History Museum System, to collect personal stories from the COVID-19 pandemic.

The Michigan History Center is [gathering accounts and photos from the pandemic](#), posting them in real-time online and sharing them with the Free Press for use. The Free Press will assemble recordings to be shared in an audio series called We Lived It, and sent to the history center for archival use.

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Two Free Webinars This Week

Free Webinar on Wednesday:

Pandemic 2020 & Beyond: 5 Ways We Must Change Our Sales Approach

There's still time to register for tomorrow's free webinar and explore the ways newspapers' sales approach must change in the new environment that local businesses are facing.

Al Getler, vice president of Advantage Newspaper Consultants, says: "We must figure a way to sell in this new environment without alienating the client. The bottom line is businesses need to advertise. They need to reconnect with their customers, and you have the audience."

2-3 p.m. CDT / 3-4 p.m. EDT

[LEARN MORE and REGISTER FREE](#)



Free Webinar on Thursday:

Getting Back to Work: Lay the groundwork for implementing your

company's return-to-work plans, with advice from Seyfarth Shaw



As more and more states are modifying or even lifting shelter in place restrictions, employers are contemplating when and how to bring people back to work. Return-to-work plans will vary widely and require employers to grapple with challenges unique to their workforce and geography. Given the volume,

breadth and complexity of these issues, now is the time for employers to lay the groundwork for implementing specific return-to-work plans.

Join speakers Karla Grossenbacher, Liz Watson and Ann Marie Zaletel of Seyfarth Shaw LLP for this webinar where you will learn more about:

- Determining which employees to return to work, and when and how to bring them back.
- Maintaining a safe workplace, including conducting screenings and developing other health and safety protocols.
- Communicating to employees regarding COVID-19 related issues, including how and what to communicate.
- Developing and implementing social distancing protocols.
- Complying with federal, state and local COVID-19 related laws and orders, including new and expanded paid leave laws.
- Developing and implementing COVID-19 related policies.

11 a.m. - Noon CDT / Noon - 1 p.m. EDT

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Industry Appointment



Editor named to lead Gannett's Pennsylvania network

Shane Fitzgerald, executive editor of the Bucks County Courier Times and The Intelligencer in Langhorne, Pennsylvania, and sub-regional editor for the former GateHouse Atlantic Region, will take on a broader role for the USA Today Network, serving as Gannett's Pennsylvania editor.

Among his first moves will be to form a statewide Capitol bureau and investigative team, who will cover the Pennsylvania statehouse and statewide issues for the region and the USA Today network.

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Employment Opportunity

GM/Sales Manager positions

Skill sets required: Leadership, management, understanding of newspapers, revenue-focused, goal-oriented, motivated, sales experience, hard worker, great attitude, ready to work!

To apply:

Send resume with salary expectations to job512541@gmail.com

Industry News

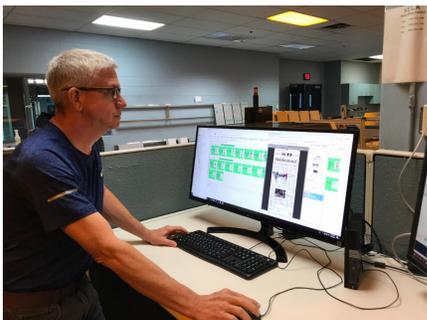
The Post and Courier announces expansion into Greenville, S.C.



The Post and Courier in Charleston, S.C. is growing and will launch a modern news operation in Greenville, S.C., later this summer. At a time when newspapers across the country are scaling back, The Post and Courier will hire reporters and editors to provide the kind of quality news and information the Greenville community deserves.

“Our newspaper’s mission has always been to build and become part of the fabric of the communities we serve,” said Post and Courier President and Publisher P.J. Browning. “Our expansion will provide relevant award-winning content that is engaging and impactful with a fresh, eager approach to the Greenville region.”

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Tribune Publishing combines workflow of all six print sites with Prolmage NewsWayX

Virtual, remote connectivity has been proven to be a lifesaver for many companies and their employees as well as people all over the world during the COVID-19 pandemic. While not being a new concept, it became painstakingly clear how important it is to be digitally connected despite being physically apart.

This same concept applies to Prolmage’s NewsWayX workflow products where virtual, cloud-based HTML5 technology is at the center of its core capabilities. This feature is one of the main reasons the Tribune Publishing Company decided in late summer last year to install the NewsWayX Workflow System across its six print sites: Chicago (Illinois) Tribune, Hartford (Connecticut) Courant, Baltimore (Maryland) Sun, South Florida Sun-Sentinel, The Virginian-Pilot and the New York Daily News.

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2020 Annual Meeting:

We are sensitive to potential date changes that may be needed due to the coronavirus pandemic and will keep our website updated with the latest information. Assuming that travel restrictions and the need for social distancing is relaxed, the conference will be held Oct. 4-6 and registration will open mid to late summer. [READ MORE](#)

Free Webinars:

- [Pandemic 2020 and Beyond: 5 Ways We Must Change Our Sales Approach](#)(May 20)
- [Getting Back to Business](#) (May 21)
- [Dive into the Sales Techniques Behind Selling Response](#)(May 21)
- [Self-Care for Journalists](#) (June 11)

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