



May 12, 2020

The Latest News

Industry Appointments



Bernie Heller named president and director of local sales and marketing for the Tulsa World

Bernie Heller has been named president and director of local sales and marketing for the Tulsa World in Tulsa, Oklahoma. The appointment is effective immediately. Former Publisher Gloria Fletcher has left the company.

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Lee appoints Tom Wiley publisher of The Buffalo News

Lee Enterprises, Incorporated has announced that Wisconsin State Journal Publisher Tom Wiley has been named president and publisher of The Buffalo (New York) News. He succeeds Warren Colville, who has announced that he will retire.

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New executive editor named at The Times Herald-Record

Mary Dolan, a 30-year veteran journalist and newsroom leader with deep roots in New York's Hudson Valley, has been named executive editor of The Times Herald-Record in Middletown, as well as The Poughkeepsie Journal and The Journal News/lohud.

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Caitlan Butler named regional managing editor

Former El Dorado (Arkansas) News-Times staff writer, Caitlan Butler, has been named regional managing editor for the El Dorado News-Times, the Camden News and Magnolia Banner News.

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Industry News



Kentucky newspaper welcomes back businesses with free ad

As local businesses began opening this week, The News-Enterprise in Elizabethtown offered each business a free print advertisement in the newspaper as each reopens its storefront.

The advertisement can be used to announce that the business once again is open to the public, explain any new procedures that might be necessary or to communicate new hours of operation.

Dollar-for-dollar matches are offered on additional ads through June.

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Newspaper carrier and her daughter deliver The Seattle Times — and free masks for coronavirus protection

In a periodic series called Stepping Up, highlighting moments of compassion, duty and community in uncertain times, The Seattle (Washington) Times highlighted the actions of Gina Singer, who with her daughter, have been making free masks for people along their newspaper delivery route who need a mask.



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O'Rourke Media Group buys Cannon Falls (Minn.) Beacon, shopper

The Cannon Falls Beacon and the Cannon Shopper in Minnesota have been acquired by the O'Rourke Media Group, a media company that specializes in publishing local community newspapers. The company also provides cost-effective digital marketing solutions and print/design services to local businesses.

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Zionsville Times-Sentinel merges with The Lebanon Reporter

In response to declining revenue brought about by the coronavirus pandemic, the weekly Zionsville Times-Sentinel in Indiana has been [merged](#) with its sister CNHI newspaper, The Lebanon Reporter. The Reporter will undertake coverage of both communities.

In a message to readers, Publisher Beverly Joyce said Times-Sentinel readers recently were sent a sample edition of The Lebanon Reporter and a special offer to subscribe.



2020 Annual Meeting:

We are sensitive to potential date changes that may be needed due to the coronavirus pandemic and will keep our website updated with the latest information. Assuming that travel restrictions and the need for social distancing is relaxed, the conference will be held Oct. 4-6 and registration will open mid to late summer. [READ MORE](#)

Free Webinars:

- [Dive into the Sales Techniques Behind Selling Response](#) (May 21)
- [Self-Care for Journalists](#) (June 11)

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