

America's Newspapers

NEWSPAPERS.ORG



May 11, 2021

PIVOT continues tomorrow with a look at advertising research and workforce resiliency

AMERICA'S NEWSPAPERS VIRTUAL CONFERENCE

PIVOT 2021
FROM PIVOT TO PROFIT | MAY 11 & 12

REGISTER

[View full details about PIVOT 2021](#)

REGISTER and we'll send you the recording – even if you have to miss a session or two.

It's not too late to register!

Wednesday morning begins with well-known executive leadership coach John Streitmatter leading a session on developing a skill that is critical for you and your managers — resiliency.

Gordon Borrell will follow with a look at early results from an ambitious advertising research project being conducted by America's Newspapers and Borrell Associates. The study measures where advertisers are spending, what media they are spending with and how they feel about local newspapers and their solutions.

[LEARN MORE AND REGISTER](#)



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Family Owners & Next Generation Leadership Conference is Thursday

[View the full conference agenda](#)

REGISTER - just \$50

Topics include:

Concerns, Successes and Expectations (a facilitated confidential discussion among conference participants)

Lessons Learned Representing Family Businesses and Entrepreneurs of All Sizes

Profile of an Independently-Owned Newspaper: From news desert to



new owners to progress

This program is designed for:

Newspapers (dailies, weeklies and groups) owned and operated by both multi-generational families and for those that are independently owned.

It is ideal for those running the daily operations and their family member successors (CEOs, chief operating officers, publishers, etc.)

Non-family CEOs and senior executives are invited to attend with family members

Industry people

Sally Buzbee named executive editor of The Washington Post

The Washington Post has named Sally Buzbee executive editor of the newspaper, effective June 1. She succeeds Marty Baron, who left The Post at the end of February.



[READ MORE](#)



Idaho Press Managing Editor Holly Beech accepts new job with Idaho Office for Refugees

After a decade with the Idaho Press, as a reporter and editor, Managing Editor Holly Beech is departing the newspaper for a new role with the Idaho Office for Refugees. The Boise-based Idaho Office for Refugees provides resources and programs to those new Idahoans who were forced to leave their former homes.

[READ MORE](#)

Next Thursday: Keeping it legal Changes to regulations every manager needs to know

America's Newspapers Workforce Management Academy

Strategies for fast-changing times
for publishers, managers and HR professionals

Three-part Virtual Event: Next session is May 20

Register FREE

Who Should Attend: Publishers, managers and human resources professionals

If you took part in the first two days of the Workforce Management Academy, there is no need to register again. You already are registered!

If you are signing up for the first time, we'll send you the PowerPoints, recordings and all workshop materials from the first sessions when you register.

Attorneys from Seyfarth Shaw to address Day 3 of Workforce Management Academy

Topics on the agenda for Day 3 (May 20) of the Workforce Management Academy include:

Wage and Hour Update: What's New? Remote Work and Return to Work Issues

EEO Update: What's New?

The Future of Independent Workers and How to Engage and Manage This Important Workforce

Union Organizing, Union Demands and What's Next

[LEARN MORE AND REGISTER FREE](#)

Industry news

Staffers at The Bergen Record, 2 other NJ news sites vote to unionize

The Record Guild — part of the NewsGuild of New York — represents editorial staff at The Bergen Record, the Daily Record and the New Jersey Herald. They organized over demands for better pay and health benefits, diverse hiring practices and a transparent and standardized system for promotion and pay raises.

[READ MORE](#)

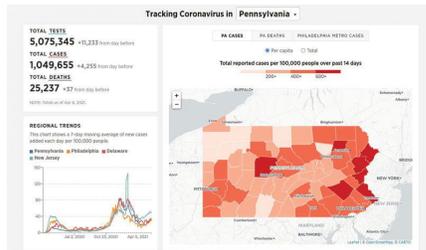
Journalists at the Kansas City Star also have announced a campaign to form a union. [READ MORE](#)



Newsrooms answer the call to innovate

There is no shortage of digital transformation occurring in newsrooms, but the COVID-19 pandemic only accelerated the pace as journalists moved to Zoom video calls and remote work, and readers turned more to online news to receive their information.

[READ MORE from E&P](#)



Free Photoshop webinar: Rethink the way you work on photos

A banner for a webinar. At the top left, it says "WEBINAR" in white on a blue background. Below that, it says "MAY 20 | 2-3:30 p.m. EDT, 1-2:30 p.m. CDT". The main text reads "Using Good Old Photoshop in New Ways" in red and blue. At the bottom right, it says "PRESENTED BY: RUSSELL VIERS, ADOBE CERTIFIED INSTRUCTOR".

[Register FREE](#)

Old habits die hard. When it comes to working faster and getting better results, it's time to try to break the old production habits and learn new ways. Photoshop has so many improvements that we are often surprised by how to rethink the way we work on photos.

Russell Viers wants us to put the past behind us and look at new ways to get better results and start using the new versions of our old friend Photoshop.

Members of America's Newspapers can register free for this webinar (as part of their membership) by entering code NEWSROCKS at registration.

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FREE Resume Posting, Job Matching & Emailed Job Alerts
Poynter. **E&P** America's Newspapers
ENR.COM PUBLISHER

America's Newspapers Calendar

PIVOT 2021 - May 11-12

This intensive two-day leadership conference focuses on critical topics for newspapers in 2021. [LEARN MORE](#)

Family and Independent Owners Conference - May 13



Designed for owners of newspapers operated by both multi-generational families and for those that are independently owned. [LEARN MORE](#)

Day 3 of the Workforce Management Academy - May 20

Legal issues and changes to regulations that every manager should know about Free for members. [LEARN MORE](#)

FREE WEBINAR - Using Good Old Photoshop in New Ways - May 20[LEARN MORE](#)

Annual Meeting / Senior Leadership Conference - Oct. 17-19

Live and In-Person at The Broadmoor in Colorado Springs

This meeting will focus on charting the future for newspapers and will provide safe settings for discussions and connections with other senior executives from across the industry. [LEARN MORE](#)

Get Involved. Be Heard. Invest In Your Future.

Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America's Newspapers at www.newspapers.org. And connect with us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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