

America's Newspapers

NEWSPAPERS.ORG



May 7, 2021

Last chance to register for PIVOT

[View the full agenda for PIVOT 2021](#) Tuesday and Wednesday of next week



[View full details about PIVOT 2021](#)

REGISTER and we'll send you the recording – even if you have to miss a session or two.

There's never been a time when resiliency was more needed

On Wednesday morning during PIVOT 2021, well-known executive leadership coach John Streitmatter will lead a session on developing a skill that is critical for you and your managers — resiliency.

Streitmatter does an amazing job of breaking down the personal attributes that help anyone improve their resiliency, improve effectiveness, reduce stress and become a better manager.

This session will be different than the typical virtual session — it is highly interactive and will provide you, and your teams, the chance to engage directly with others to build a personal plan to improve resiliency. It will not only be useful to you directly, but it will also provide you with tools to have deeper conversations with your teams on areas they can develop to navigate these uneven times.

[LEARN MORE AND REGISTER](#)

Top 5 things you'll take away from PIVOT

AMERICA'S NEWSPAPERS VIRTUAL CONFERENCE
PIVOT 2021
FROM PIVOT TO PROFIT | MAY 11 & 12

REGISTER

Each session will deliver actionable information designed specifically for newspaper professionals.

Did you know?

60% of employees want a mix of remote and in-office working.

Find out more about how newspapers are handling back-to-the-office challenges in the Remote Working session.

Significant discounts are available for newspapers or newspaper groups that register multiple attendees.

17% of advertisers plan on INCREASING their spending with newspapers.

Get the latest research information from Gordon Borrell and America's Newspapers.

Events are coming back and will be a major advertising source in 2022.

Get more new revenue ideas to grow your bottom line in the Emerging Revenue session!

Resiliency is one of the most important leadership skills.

Find out which attribute is most important to improving resiliency in our Leadership Development session.

PLUS, hear directly from one of the leading newspaper advocates in Congress, Senator Maria Cantwell.



Is your paper a family-owned or independently-owned publication? If so, join us on Thursday

[View the full conference agenda](#)

REGISTER - just \$50



Topics include:

Concerns, Successes and Expectations (a facilitated confidential discussion among conference participants)

Lessons Learned Representing Family Businesses and Entrepreneurs of All Sizes

Profile of an Independently-Owned Newspaper: From news desert to new owners to progress

This program is designed for:

Newspapers (dailies, weeklies and groups) owned and operated by both multi-generational families and for those that are independently owned.

It is ideal for those running the daily operations and their family member successors (CEOs, chief operating officers, publishers, etc.)

Non-family CEOs and senior executives are invited to attend *with* family members

Industry people

Scott LeTourneau named vice president of corporate development with Cox Enterprises

Cox Enterprises has announced that Scott LeTourneau has been named vice president of corporate development. LeTourneau will be responsible for the company's long-term growth strategy to diversify its core businesses, while

also serving as an adviser to existing portfolio companies.

[READ MORE](#)



AP appoints Tom Januszewski VP of global business development

The Associated Press has appointed Tom Januszewski to head the news agency's business development initiatives globally. He will be responsible for driving revenue growth, building out content and service lines, introducing new revenue channels and leading a team focused on new markets.

[READ MORE](#)

Industry news



CNHI acquires The Transylvania Times in North Carolina

CNHI, LLC has acquired The Transylvania Times of Brevard, North Carolina, from The Transylvania Times, Inc., a family-owned company for the past 80 years. The sale closed yesterday.

[READ MORE](#)

ATHLON MEDIA GROUP **AMG Parade**



2021 Healthy Now Webinar

Parade Media and Cleveland Clinic worked with Ipsos to dig deeply into the health and wellness behaviors and attitudes of Americans.

A free webinar on Tuesday, May 11, will feature exclusive insights from Lisa Delaney, Dr. Neha Vyas and Marie Lemay.

Members of America's Newspapers are invited to join the webinar and then share this valuable information with their readers.



LISA DELANEY

SVP, Chief Content Officer, Parade Media

DR. NEHA VYAS

Family Medicine, Cleveland Clinic

MARIE LEMAY

Director, Public Affairs, Ipsos

REGISTER FREE

Tuesday, May 11, 1-2 p.m. EDT
Parade.com/healthynowwebinar

4 reasons your newsroom needs a First Person View drone

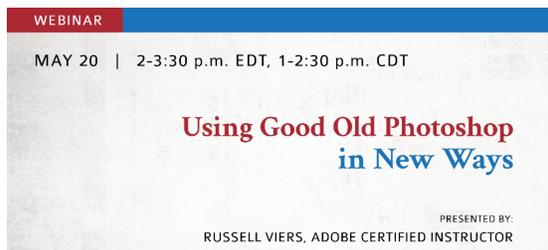
First Person View (FPV) drone technology has been the playground of drone racing and thrill-seekers in general. But there's a case to be made



that this tech has newsroom applications. Here's a list of reasons you might want to put on the goggles and fly an FPV drone for your next story.

[READ MORE](#)

Free Photoshop webinar: Rethink the way you work on photos



Old habits die hard. When it comes to working faster and getting better results, it's time to try to break the old production habits and learn new ways. Photoshop has so many improvements that we are often surprised by how to rethink the way we work on photos.

Russell Viers wants us to put the past behind us and look at new ways to get better results and start using the new versions of our old friend Photoshop.

Register **FREE**

Members of America's Newspapers can register free for this webinar (as part of their membership) by entering code **NEWSROCKS** at registration.

the **Media Job Board**
MEDIAJOBBOARD.COM

Reach Millions of Job Seekers
FREE Resume Posting, Job Matching & Emailed Job Alerts
Poynter. **E&P** America's Newspapers
EDITOR & PUBLISHER

America's Newspapers Calendar



PIVOT 2021 - May 11-12

This intensive two-day leadership conference focuses on critical topics for newspapers in 2021. [LEARN MORE](#)

Family and Independent Owners Conference - May 13

Designed for owners of newspapers operated by both multi-generational families and for those that are independently owned. [LEARN MORE](#)

Day 3 of the Workforce Management Academy - May 20

Legal issues and changes to regulations that every manager should know about. Free for members. [LEARN MORE](#)

FREE WEBINAR - Using Good Old Photoshop in New Ways - May 20 [LEARN MORE](#)

Annual Meeting / Senior Leadership Conference - Oct. 17-19 **Live and In-Person at The Broadmoor in Colorado Springs**

This meeting will focus on charting the future for newspapers and will provide safe settings for discussions and connections with other senior executives from across the industry. [LEARN MORE](#)

Get Involved. Be Heard. Invest In Your Future.

Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America's Newspapers at www.newspapers.org. And connect with us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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