

America's Newspapers

NEWSPAPERS.ORG



April 23, 2021

U.S. Senator to address PIVOT 2021

Sen. Cantwell urges deputy small business administrator nominee: Fix barriers to PPP loans



Sen. Cantwell will be among the presenters next month during America's Newspapers Spring Conference — PIVOT 2021

At a Senate Committee on Small Business and Entrepreneurship hearing on Wednesday, April 21, U.S. Senator Maria Cantwell (D-Wash.) urged the nominee for deputy administrator of the Small Business Administration to correct issues that have prevented some newspapers and broadcasters from applying for critical assistance from the Paycheck Protection Program.

Sen. Cantwell will be among the presenters next month during America's Newspapers Spring Conference — PIVOT 2021. During a talk scheduled for Tuesday, May 11, at 3:30 p.m. EDT, she will be discussing her legislative priorities for the news media.

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AMERICA'S NEWSPAPERS VIRTUAL CONFERENCE
PIVOT 2021
FROM PIVOT TO PROFIT | MAY 11 & 12

REGISTER

Industry people

Gary Tyler promoted to publisher of Richmond Register

Gary Tyler, who recently was named publisher of the Richmond (Kentucky) Register, has served as the paper's general manager/advertising director since August of 2019. He will continue his advertising position in addition to his new responsibilities.

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Lisa Callihan promoted to Daily Independent publisher

Starting at The Daily Independent 30 years ago, Lisa Callihan has been

promoted to publisher, the top position at the Ashland, Kentucky, paper.



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Find inspiration and money-making ideas

WEBINAR

APRIL 28 | Noon-1 p.m. EDT, 11 a.m.-Noon CDT

20+ Revenue Approaches
Beyond Ads and Subscriptions:
 A rapid exploration of creative tactics

PRESENTED BY
 JEREMY CAPLAN OF THE CITY UNIVERSITY OF NEW YORK

Register FREE

Free webinar: Wednesday, April 28

Presented by **Jeremy Caplan**, director of the Journalism Creators Program at CUNY's Newmark Graduate School of Journalism

During this webinar, we'll explore a range of money-making tactics, from tried and true to brand-new. We'll draw on a lengthy list of examples of revenue generation and you'll take away inspiration and a few ideas to explore with your team.

[LEARN MORE AND REGISTER FREE](#)



**Executive
Voices**

Tuesday, April 27

11 a.m. - 12:30 p.m. EDT (less than 15,000 total subscribers)
1-2:30 p.m. EDT (15,000-50,000 total subscribers)

Join senior-level newspaper executives for confidential discussions at Executive Voices

REGISTER

When registering, you will be asked to choose between two sessions:

11 a.m. - 12:30 p.m. EDT

For senior newspaper executives at papers with total subscribers LESS THAN 15,000

1-2:30 p.m. EDT

For senior newspaper executives at papers with total subscribers BETWEEN 15,000 and 50,000

At Executive Voices, you drive the agenda

Charting the future of the newspaper industry, Executive Voices programs are designed for senior newspaper executives to engage and share success strategies, solutions and insights on urgent industry issues with like-minded colleagues from across the country. Join us Tuesday, April 27, for C-Suite Conversations in a virtual setting — through a Zoom conference call.

Who Should Attend: This program is limited to top-level senior newspaper executives from member newspapers only.

[LEARN MORE and REGISTER](#)

Industry news

Wave of new newspapers sue Google and Facebook

Publishers of 125 newspapers in 11 states filed or announced lawsuits against Google and Facebook this week claiming the tech giants have unlawfully monopolized the digital advertising market and engaged in an illegal secretive deal, nicknamed "Jedi Blue," to thwart competition.

[READ MORE from E&P](#)



Times Media Group acquiring Tucson Local Media

Steve Strickbine, publisher and president of the Tempe-based Times Media Group, on Tuesday announced he is acquiring Tucson Local Media from Thirteenth Street Media.

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America's Newspapers Calendar



Executive Voices - April 27

Executive Voices programs are designed for senior newspaper executives to engage and share success strategies, solutions and insights on urgent industry issues with like-minded colleagues from across the country. [LEARN MORE](#)

FREE Webinar - 20+ Revenue Ideas - April 28 [LEARN MORE](#)

FREE Webinar - Getting Beyond the Buzzword to Engage Your Community - April 29 [LEARN MORE](#)

FREE WEBINAR - Build Your Graduation Pages (and more) Automatically Using InDesign - May 6 [LEARN MORE](#)

PIVOT 2021 - May 11-12

This intensive two-day leadership conference focuses on critical topics for newspapers in 2021. [LEARN MORE](#)

Family and Independent Owners Conference - May 13

Designed for owners of newspapers operated by both multi-generational families and for those that are independently owned. [LEARN MORE](#)

Day 3 of the Workforce Management Academy - May 20

Legal issues and changes to regulations that every manager should know about Free for members. [LEARN MORE](#)

FREE WEBINAR - Using Good Old Photoshop in New Ways - May 20 [LEARN MORE](#)

Annual Meeting / Senior Leadership Conference - Oct. 17-19 Live and In-Person at The Broadmoor in Colorado Springs

This meeting will focus on charting the future for newspapers and will provide safe settings for discussions and connections with other senior executives from across the industry. [LEARN MORE](#)

Get Involved. Be Heard. Invest In Your Future.

Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America's Newspapers at www.newspapers.org. And connect with us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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