

America's Newspapers

NEWSPAPERS.ORG



April 6, 2021

Register for Day 2 of the Workforce Management Academy — FREE for members!

America's Newspapers Workforce Management Academy

Strategies for fast-changing times
for publishers, managers and HR professionals

Three-part Virtual Event: March 25, April 15, May 20

REGISTER

If you missed Day 1 but register now, we'll send you a link where you can listen to recordings of the Day 1 sessions.

If you took part in Day 1 last month, you are already registered for Day 2; no need to register again

As we come out of the COVID pandemic, it's time to reconsider strategies for managing the workforce.

Day 2 of the Workforce Management Academy, set for Thursday, April 15, will focus on two important strategies for moving newspapers and their teams forward:

Building a Stronger Workforce Through Recruiting, Diversity and Inclusion

With **Mizell Stewart III**, vice president / news performance, talent and partnerships with Gannett and the USA TODAY Network and an adjunct faculty member with The Poynter Institute, and **LaToya Johnson**, Gannett's director of inclusion, diversity and equity.

Managing Our Workforce: Business as Usual Just Won't Work Any More

With **Robert J. Greene**, CEO at Reward \$ystems, Inc., a consultancy whose mission is: "Helping Organizations Succeed Through People."

[LEARN MORE](#)

Industry people

Dan Slep named Mirror publisher

The Altoona (Pennsylvania) Mirror leadership torch has been passed.

Ed Kruger, who has held the publisher position since 1998, is retiring and wrapping up a 60-year newspaper career. He will be succeeded by Circulation/Operations Manager Dan Slep, a fifth-generation descendent of Mirror founder Harry E. Slep.

[READ MORE](#)



Dan Slep and Ed Kruger



New general manager to lead Sandusky Register, Norwalk Reflector

Ogden Newspapers has named John Kridelbaugh as the general manager of the Sandusky Register and Norwalk Reflector in Ohio.

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New advertising VP to lead sales teams at The Columbus Dispatch and in NE Ohio

Eugene Jackson has been appointed vice president of advertising and marketing sales for The Dispatch group of publications in central Ohio and for the USA TODAY Network Ohio news organizations in northeastern Ohio. He succeeds Chris Pettograsso, who has taken another job.

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Next month: Join us for Spring Conference From **PIVOT** to **PROFIT**

AMERICA'S NEWSPAPERS VIRTUAL CONFERENCE
PIVOT 2021
FROM **PIVOT** TO **PROFIT** | MAY 11 & 12

REGISTER

Registration fees are \$99 for members and \$150 for non-members.

Make plans to join us May 11-12 for the America's Newspapers virtual spring conference.

This is the Spring Meeting that senior newspaper executives cannot afford to miss! Every session will have an interactive and participatory component. Make plans to actively take part in this virtual conference.

Session topics include:

- Frequency changes
- Digital subscriptions
- Adopting a new sales approach
- Remote workplace challenges and opportunities
- Branded content
- The legislative priorities of America's

Significant discounts are available for newspapers or newspaper groups that register multiple attendees.

- Newspapers
- Lessons in leadership (see session highlight below!)
- Marketing research
- Idea Exchange sessions for senior newspaper executives on Wednesday afternoon

[LEARN MORE](#)

Following PIVOT, family owners are encouraged to add on Family Owners meeting for just \$50

[REGISTER](#)

Family owners have a long history of connecting as a result of the common challenges and opportunities that they face.

Programming at the Family Owners & Next Generation Leadership Conference focuses on the familial issues of running a newspaper, as opposed to industry operational issues. Meeting topics range from management strategies, estates and trusts, community obligations, succession strategies, case studies of specific family operations, etc.

Registration fees are just \$50 for members; \$200 for non-members.

[LEARN MORE](#)

Industry news

Industry leaders offer their post-COVID predictions

With a world permanently changed from a global pandemic, what is in store for the news publishers, and how should we best meet the challenges ahead? E&P assembled four industry leaders — including **America's Newspapers CEO Dean Ridings** — to address these questions, plus discuss media property values, achieving diversity in our newsrooms, maximizing consumer revenue, non-profit models and more.

[READ MORE](#)



Les High launches nonprofit to support regional newsgathering

Beginning in May, newspaper readers in four North Carolina counties (Columbus, Bladen, Robeson and Scotland) will see their community papers carrying in-depth investigative articles originating from a new online news source, the Border Belt Independent.

[READ MORE](#)

Chip, Joanna Gaines buying Waco Tribune-Herald building for new Magnolia headquarters

Chip and Joanna Gaines are buying the 70-year home of the Waco (Texas) Tribune-Herald newspaper at 900 Franklin Ave., planning to make it their Magnolia brand's corporate nerve center.

[READ MORE](#)



End of an era: Opelika-Auburn News now printed in Montgomery

The daily print editions of the Opelika-Auburn News and its other Alabama Group products, including the Dothan Eagle, are now being printed in Montgomery by Gannett Publishing Services, which prints the Montgomery Advertiser as well as other newspapers throughout the state.

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E&P
EDITOR & PUBLISHER

America's Newspapers

America's Newspapers Calendar



Day 2 of the Workforce Management Academy - April 15

Strategies for fast-changing times for publishers, managers and HR professionals. Free for members. [LEARN MORE](#)

Two-Part FREE Webinar - Getting Beyond the Buzzword to Engage Your Community - April 15 and 29

Engagement isn't just clicks and likes. **On April 15**, Val Hoepfner will break down the different types of engagement and help you focus your energies on the type of engagement most valuable to your newsroom. **On April 29**, she'll focus on five to 10 strategies and tools your newsroom can employ to cultivate the kinds of engagement you value most.

PIVOT 2021 - May 11-12

This intensive two-day leadership conference focuses on critical topics for newspapers in 2021, including what's happening with frequency changes, mobile workforces and subscriber revenue. [LEARN MORE](#)

Family and Independent Owners Conference - May 13

Designed for owners of newspapers operated by both multi-generational families and for those that are independently owned. [LEARN MORE](#)

Annual Meeting / Senior Leadership Conference - Oct. 17-19

Live and In-Person at The Broadmoor in Colorado Springs

This meeting will focus on charting the future for newspapers and will provide safe settings for discussions and connections with other senior executives from across the industry. [LEARN MORE](#)

Get Involved. Be Heard. Invest In Your Future.

Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America's Newspapers at www.newspapers.org. And connect with us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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