

America's Newspapers

NEWSPAPERS.ORG



April 2, 2021

Weekend Wrap-Up of News

Industry news



Marcus Smith

The Sacramento Bee got this story wrong for more than 100 years. This is the plan to change that

The Sacramento (California) Bee has established a groundbreaking new beat at the paper focused on covering the city's Black communities.

Marcus D. Smith, the new reporter who will cover those communities for The Sacramento Bee's Equity Lab, said his intentions are "to amplify Black voices in the Sacramento region, and in doing so, to contribute to the empowerment and advancement of Black people."

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E&P's 25 Under 35: The next generation of news professionals



America's Newspapers is proud to see so many young professionals from member newspapers on this year's E&P list of "25 Under 35," including our current Treasurer — Cameron Nutting Williams of Ogden Newspapers (pictured here with her son, Nolan).

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Supreme Court reinstates FCC media-ownership reforms, overturns lower court decision blocking repeal of ownership restrictions

The Supreme Court has issued a [unanimous decision](#) in *Prometheus Radio Project vs FCC*, upholding 2017 reforms that streamlined and modernized the Federal Communications Commission's media cross-ownership rules, including the repeal of a 1970s-era rule that banned the ownership of a newspaper and a television or radio station in the same market.

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'It's dead man walking': Newspaper investigation reveals mistreatment of Minnesota inmates during pandemic

Through interviews with prisoners, their families, the Minnesota Department of Corrections and criminal justice experts, The Rochester Post Bulletin, a Forum Communications company, found that inmates bore the brunt of a system ill-equipped to handle COVID-19.

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2 Florida businessmen may try to buy Orlando Sentinel to head off hedge fund

In an attempt to prevent the Orlando Sentinel from being sold to hedge fund Alden Global Capital, two Florida businessmen have said they're interested in buying the 145-year-old Orlando newspaper to keep it in local hands.

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Welcome to our newest member

American Hometown — MEDIA —

America's Newspapers is honored to welcome [American Hometown Media](#) into membership.

American Hometown Media is a digital media company. Based in Nashville, Tennessee, AHM transfers traditional publishing DNA to internet platforms featuring food, lifestyle, tech, beauty and news.

Its owned and operated food site, Just A Pinch Recipes, maintains the largest collection of user-submitted recipes on the web. Just A Pinch turns home cooks into celebrities and awards real Blue Ribbons for outstanding dishes while receiving numerous national and international recognition for design structure, navigation, user interface, community, social networking and people's choice.

Jerry Lyles, chief development officer, can be reached at jlyles@americanhometownmedia.com.

[Learn more about membership in America's Newspapers](#)

AMERICA'S NEWSPAPERS VIRTUAL CONFERENCE

PIVOT 2021

FROM **PIVOT** TO **PROFIT** | MAY 11 & 12

Every session at Spring PIVOT Conference will have interactive / participatory component

Register to be part of this key event

REGISTER

Registration fees are \$99 for members and \$150 for non-members.

Significant discounts are available for newspapers or newspaper groups that register multiple attendees.

Make plans to join us May 11-12 for the America's Newspapers virtual spring conference.

This is the Spring Meeting that senior newspaper executives cannot afford to miss! Every session will have an interactive and participatory component. Make plans to actively take part in this virtual conference.

Among the session topics:

- Frequency changes
- Digital subscriptions
- Adopting a new sales approach
- Remote workplace challenges and opportunities
- Branded content
- The legislative priorities of America's Newspapers
- Lessons in leadership
- Marketing research
- Idea Exchange sessions for senior newspaper executives

[LEARN MORE](#)

Family Owners & Next Generation Leadership Conference set for May 13, following PIVOT

REGISTER

Family owners have a long history of connecting as a result of the common challenges and opportunities that they face.

Programming at the Family Owners & Next Generation Leadership Conference focuses on the familial issues of running a newspaper, as opposed

to industry operational issues. Meeting topics range from management strategies, estates and trusts, community obligations, succession strategies, case studies of specific family operations, etc.

Registration fees are just \$50 for members; \$200 for non-members.

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America's Newspapers Calendar



PIVOT 2021 - May 11-12

This intensive two-day leadership conference focuses on critical topics for newspapers in 2021, including what's happening with frequency changes, mobile workforces and subscriber revenue. [LEARN MORE](#)

Family and Independent Owners Conference - May 13

Designed for owners of newspapers operated by both multi-generational families and for those that are independently owned. [LEARN MORE](#)

Annual Meeting / Senior Leadership Conference - Oct. 17-19

Live and In-Person at The Broadmoor in Colorado Springs

This meeting will focus on charting the future for newspapers and will provide safe settings for discussions and connections with other senior executives from across the industry. [LEARN MORE](#)

Get Involved. Be Heard. Invest In Your Future.

Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America's Newspapers at www.newspapers.org. And connect with us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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