

America's Newspapers

NEWSPAPERS.ORG



March 26, 2021

Weekend Wrap-Up of News

AMERICA'S NEWSPAPERS VIRTUAL CONFERENCE

PIVOT 2021

FROM PIVOT TO PROFIT | MAY 11 & 12

Registration has begun for Spring Conference

Every session will have interactive / participatory component

Session Highlight: How to Work in the Rain — Leadership in Times of Change

*With John Streitmatter, director
The Leadership Research Institute*

While the newspaper industry has been changing for a decade, the rate of change accelerated significantly in 2020, with publishers and managers finding new challenges in leading their teams. This session explores the core principles that every leader needs to know to be ready to lead their team in 2021.

REGISTER

Registration fees are \$99 for members and \$150 for non-members.

Significant discounts are available for newspapers or newspaper groups that register multiple attendees.

America's Newspapers conferences are known for their focus on the topics that matter most to newspaper executives and professionals. From strategic discussions on the issues impacting the industry to presentations on actionable programs to grow revenue, our conferences are packed with information for every level of a newspaper team.

Make plans to join us May 11-12 for the America's Newspapers virtual spring conference.

This is the Spring Meeting that senior newspaper executives cannot afford to miss! Every session will have an interactive and participatory component. Make plans to actively take part in this virtual conference.

Among the session topics:

- Frequency changes
- Digital subscriptions
- Adopting a new sales approach
- Remote workplace challenges and opportunities
- Branded content
- The legislative priorities of America's Newspapers
- Lessons in leadership
- Marketing research
- Idea Exchange sessions for senior newspaper executives

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20 SENIOR LEADERSHIP 21 CONFERENCE

THE BROADMOOR | COLORADO SPRINGS

IN PERSON OCTOBER 17-19

Take our survey about in-person meetings! Will you be there?

Members of America's Newspapers are asked to take just two minutes to complete a brief survey asking for their thoughts about meetings, trainings and conferences to be held this year.

We are planning a return to in-person meetings in October and need your input to help us build a conference that is right for you.

[TAKE OUR SURVEY](#)

Industry people



Bill Albrecht named regional president for APG Wyoming

Bill Albrecht has joined Adams Publishing Group's Western Division leadership team as regional president for APG Wyoming properties.

[READ MORE](#)

Hearst names Mahendra Durai senior vice president, chief technology officer

Mahendra Durai, who currently serves as chief information officer at Hearst, has been named senior vice president, chief technology officer. The announcement was made by Hearst President and Chief Executive Officer Steven R. Swartz and Executive Vice President and Chief Operating Officer Mark Aldam.

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Adams Publishing Group regional editor to retire

Sid Schwartz, editor of The Gazette in Janesville, Wisconsin, for the past six years, has announced plans to retire in April.

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Welcome to our newest members

America's Newspapers is honored to welcome two new members this week:



[Sedalia Democrat](#) — This daily newspaper in Sedalia, Missouri, is published by Phillips Media Group, LLC. Under the umbrella of the Sedalia Democrat, the paper offers a 24/7 website, two shopper publications and a weekly paper in the neighboring county. William Weibert is publisher.

[Stacker](#) — Founded in 2017, Stacker combines data analysis with rich editorial context, drawing on authoritative sources and subject matter experts to drive storytelling. Stacker stories are read by millions of readers each month on [Stacker.com](#), as well as across hundreds of publishing partner sites, including MSN, Newsweek, Hearst Newspapers and more. Noah Greenberg is CEO and can be reached at ngreenberg@stacker.com.

[Learn more about membership in America's Newspapers](#)

Industry news



Women of the Century didn't succeed despite adversity, but often because of it

USA TODAY launches 'Women of the Year' franchise, featuring interview with VP Kamala Harris

USA TODAY, part of Gannett Co., Inc., today launched USA TODAY's "Women of the Year" franchise that will recognize women of distinction in all 50 states and nationally each year, beginning with an interview featuring Vice President Kamala Harris as the first honoree.

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Registration opens for Family Owners & Next Generation Leadership Conference

May 13 — following Spring PIVOT

[REGISTER](#)

Family owners have a long history of connecting as a result of the common challenges and opportunities that they face.

Programming at the Family Owners & Next Generation Leadership Conference focuses on the familial issues of running a newspaper, as opposed to industry operational issues. Meeting topics range from management strategies, estates and trusts, community obligations, succession strategies, case studies of specific family operations, etc.

Registration fees are just \$50 for members; \$200 for non-members.

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America's  Newspapers

America's Newspapers Calendar



PIVOT 2021 - May 11-12

This intensive two-day leadership conference focuses on critical topics for newspapers in 2021, including what's happening with frequency changes, mobile workforces and subscriber revenue. [LEARN MORE](#)

Family and Independent Owners Conference - May 13

Designed for owners of newspapers operated by both multi-generational families and for those that are independently owned. [LEARN MORE](#)

Annual Meeting / Senior Leadership Conference - Oct. 17-19

Live and In-Person at The Broadmoor in Colorado Springs

This meeting will focus on charting the future for newspapers and will provide safe settings for discussions and connections with other senior executives from across the industry. [LEARN MORE](#)

Get Involved. Be Heard. Invest In Your Future.

Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America's Newspapers at www.newspapers.org. And connect with us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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