

America's Newspapers

NEWSPAPERS.ORG



March 12, 2021

Weekend Wrap-Up of News



SUNSHINE WEEK
Open government is good government.
MARCH 14-20, 2021

Florida paper editorializes against proposed legislation to change public notice requirements



Editorial: Keep public notices in the sunshine

"If this measure succeeds in becoming law," an editorial in the Citrus County Chronicle argues, "it would be a huge step back into the shadows for Florida's Sunshine Law, since the posting of public notices would no longer be widely disseminated by newspapers as an independent third party."

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News about industry people



Paul Smith, noted figure in Arkansas Democrat-Gazette's history, dies at 76

Paul Smith, who was instrumental in the Arkansas Democrat's winning a David-and-Goliath battle against the Gannett Co. Inc. and its Arkansas Gazette in 1991, died Tuesday of cancer.

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Patrick O'Shea named editor of two Pennsylvania papers

Patrick O'Shea has been named editor of The Beaver County Times and The Ellwood City Ledger in Pennsylvania. He succeeds former Executive Editor Lisa

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Sales Managers: Your participation is needed in advertising effectiveness research study



America's Newspapers/Borrell Survey Q1 2021

2021 Newspaper Managers Survey

This short, completely confidential survey measures local newspaper advertising managers' reactions to their sales efforts. [Click here to take part](#)

Publishers: Please share this with your newspaper sales manager

America's Newspapers is partnering with Borrell Associates on a project to take a deep dive into how local advertisers feel about newspapers and their sales solutions and local advertising overall.

The results of the research study will be used to promote the importance and value of newspapers.

We need your participation!

Industry news

Dallas Morning News parent company seeks name change to 'embrace social justice movement'

The parent company of The Dallas Morning News announced Tuesday during its quarterly conference call that it will seek to change its name, citing its namesake founder's ties to the Confederacy.

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IFJ's annual report on killings of journalists and media staff puts death roll at 65 in 2020

The International Federation of Journalists this week published its report on journalists and media staff killed in work-related incidents around the world during 2020. The annual report, in its 30th edition, details the circumstances of the 65 killings that occurred during targeted attacks, bomb attacks and cross-fire incidents in 16 countries.

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Programmatic Advertising: How it can be used

and how you can compete with it

WEBINAR

MARCH 25 | 1-2 p.m. CST, 2-3 p.m. EST

Programmatic Advertising Demystified

PRESENTED BY:
BOB McINNIS

[Register](#)

Members of America's Newspapers can register free (as part of their membership) by entering code NEWSROCKS at registration.

In this March 25 webinar, digital ad sales consultant and trainer Bob McInnis will share the processes and technologies that makes programmatic advertising possible, the various ways it can be used, and how you can compete with it.

You'll leave the session with an understanding of this media that'll help you hold your own in conversations with your current and prospective customers and even discuss how all programmatic media are created equal.

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America's Newspapers Calendar



Free Webinar on March 25 - Programmatic Advertising Demystified. Presented by Bob McInnis [LEARN MORE](#)

PIVOT 2021 - May 11-12

Save the Date: This intensive two-day leadership conference focuses on critical topics for newspapers in 2021, including what's happening with frequency changes, mobile workforces and subscriber revenue. [LEARN MORE](#)

Family and Independent Owners Conference - May 13

Designed for owners of newspapers operated by both multi-generational families and for those that are independently owned. [LEARN MORE](#)

Annual Meeting / Senior Leadership Conference - Oct. 17-19

Live and In-Person at The Broadmoor in Colorado Springs

This meeting will focus on charting the future for newspapers and will provide safe settings for discussions and connections with other senior executives from across the industry. [LEARN MORE](#)

Get Involved. Be Heard. Invest In Your Future.

Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America's Newspapers at www.newspapers.org. And connect with us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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