

# America's Newspapers

NEWSPAPERS.ORG



March 9, 2021

## Google Litigation: What it means for newspapers and should you sign on?

WEBINAR

Wednesday, March 10  
12:30-1:30 pm CST / 1:30-2:30 pm EST

**Google Litigation:**  
What it means and  
why it matters

Presented by  
Camille Olson, Brian Jarvis and John Bussian

Register FREE

### Tomorrow's webinar: What the outcome of the suits against Google could mean to your paper

Multiple class action lawsuits have been filed against Google — by the Justice Department and state attorneys general, as well as by several private publishers. These suits allege that Google's advertising and search practices have harmed the newspaper industry.

What do these suits mean to your newspaper?

Should you sign onto the suits and what will the outcome mean to the newspaper industry?

Presented by **Camille Olson**, partner, Seyfarth Shaw; **Brian Jarvis**, president, WV News, Clarksburg, West Virginia; and **John Bussian**, The Bussian Law Firm.

## Upcoming legislation that directly impacts newspapers and our advocacy efforts

WEBINAR

Thursday, March 11  
10-11:30 am CST / 11 am-12:30 pm EST

**The Power of  
Newspaper Advocacy**

Presented by  
Dean Ridings, Alan Fisco and Danielle Coffey

Register FREE

### Thursday's webinar: Get the latest word on legislative efforts that will affect newspapers

Advocacy efforts are critically important to the newspaper industry. This session will focus on the latest updates from Washington, critical legislation that will impact newspapers, and the latest in legal efforts tied to digital equity:

**An Update on America's Newspapers Advocacy Efforts**  
**Alan Fisco**, president of America's Newspapers, and **Dean Ridings**, CEO, will discuss the legislative priorities of America's Newspapers.

**News Media Alliance Update on the Journalism Competition & Preservation Act and Google and Facebook**

**Danielle Coffey**, senior vice president and general counsel of the News Media Alliance, will discuss an expansion of the Journalism Competition and Preservation Act (the safe harbor bill) that will ensure compensation and equitable terms for small and local publishers, as well as an oversight mechanism that will ensure the platforms conduct good faith negotiations. She will review at a high level an internal assessment of the value of news content to the platforms

## Industry appointment



### Sean O'Brien named publisher of three Eastern North Carolina papers

Sean O'Brien has been named publisher for The Daily Advance (Elizabeth City, North Carolina), the Chowan Herald and The Perquimans Weekly, Robin Quillon, president of Adams Publishing Group in Eastern North Carolina, announced this week.

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## Your participation is needed in new advertising effectiveness research study



America's Newspapers/Borrell Survey Q1 2021

2021 Newspaper Managers Survey

### Publishers: Please share this with your newspaper sales manager

America's Newspapers is partnering with Borrell Associates on a project to take a deep dive into how local advertisers feel about newspapers and their sales solutions and local advertising overall.

The results of the research study will be used to promote the importance and value of newspapers.

*We need your participation!*

This short, completely confidential survey measures local newspaper advertising managers' reactions to their sales efforts. [Click here to take part](#)

## Welcome to three new members!



### America's Newspapers welcomed one newspaper and two new Solutions Partners to membership this week

[The Savannah Reporter](#) is a weekly newspaper that is published every Thursday for the residents of Andrew County in Savannah, Missouri. In addition to covering traditional news functions, the paper also provides marketing solutions for businesses and individuals in the area. Brent Rosenauer is the editor and owner.

[DataJoe, LLC](#), a new Solutions Partner, provides a variety of revenue-generating opportunities for its clients through comprehensive research solutions. Learn more about DataJoe in tomorrow's Solutions Newsletter.

[Jones and Kolb](#), also a new Solutions Partner, is an Atlanta-based CPA and advisory firm. It specializes in tax services, financial audits, advisory services and managed accounting solutions.

## Industry news

Gannett to sell ads on Snapchat to local

## businesses in digital marketing collaboration

Gannett's LOCALiQ division, which provides digital marketing services, will offer Snap ads to its more than 100,000 small business clients.

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## Celebrate Sunshine Week March 14-20

The Sunshine Week content toolkit offered by the News Leaders Association contains free resources for any media outlet, journalist, school, civic or non-profit organization — anyone interested in publishing the content during the week to amplify the importance of access to public information.

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## AP becomes exclusive worldwide distributor of USTA's US Open, select professional tennis images

A commercial agreement between United States Tennis Association and The Associated Press, which runs through 2022, will see the library of USTA-owned photos from a number of American professional tennis events — namely the US Open, US Open Series tournaments and U.S. Davis Cup and Billie Jean King Cup — made available for editorial use via the news agency's commercial photo platform, AP Images.

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## Naviga Inc. expands its global reach through acquisition of Miles 33

Scott Roessler, CEO of Naviga, said: "Miles 33's patented technology combined with Naviga's Content Engagement Platform will further advance the capabilities available to publishing teams operating in today's complex environment and allow those teams to use a single and unified platform to drive audience engagement, advertising sales, content management and digital media commerce."



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## BlueVenn to join Upland Software

BlueVenn has been acquired by Upland Software Inc., a Nasdaq listed leader in cloud-based digital transformation software. In January, Upland also announced its acquisition of Second Street.

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# Family and Independent Owners Conference to address common challenges, opportunities



[Register](#)

Family owners have a long history of connecting as a result of the common challenges and opportunities that they face.

Programming at the May 13 Family Owners & Next Generation Leadership Conference focuses on the familial issues of running a newspaper, as opposed to industry operational issues. Meeting topics range from management strategies, estates and trusts, community obligations, succession strategies, case studies of specific family operations, etc.

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America's Newspapers

## America's Newspapers Calendar



**Free Webinar on March 10 - Google Litigation: What it means and why it matters-** Presented by Camille Olson (Seyfarth Shaw), Brian Jarvis (WV News) and John Bussian (The Bussian Law Firm) [LEARN MORE](#)

**Free Webinar on March 11 - The Power of Newspaper Advocacy.** Presented by Dean Ridings (America's Newspapers), Alan Fisco (The Seattle Times) and Danielle Coffey (News Media Alliance) [LEARN MORE](#)

**Free Webinar on March 25 - Programmatic Advertising Demystified.** Presented by Bob McInnis [LEARN MORE](#)

**PIVOT 2021 - May 11-12**

**Save the Date:** This intensive two-day leadership conference focuses on critical topics for newspapers in 2021, including what's happening with frequency changes, mobile workforces and subscriber revenue. [LEARN MORE](#)

**Family and Independent Owners Conference - May 13**

Designed for owners of newspapers operated by both multi-generational families and for those that are independently owned. [LEARN MORE](#)

**Annual Meeting / Senior Leadership Conference - Oct. 17-19**

**Live and In-Person at The Broadmoor in Colorado Springs**

This meeting will focus on charting the future for newspapers and will provide safe settings for discussions and connections with other senior executives from across the industry. [LEARN MORE](#)

### Get Involved. Be Heard. Invest In Your Future.

Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America's Newspapers at [www.newspapers.org](http://www.newspapers.org). And connect with us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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