

America's Newspapers

NEWSPAPERS.ORG



February 25, 2020

Welcome New Members!

America's Newspapers is honored to welcome eight new members:

- Navarre Press, Navarre, Fla.
- 4Media
- AIR.TV
- Allen Press
- Blink Ledger Systems
- Envision Delivery Systems
- Phoenix Vision
- Pugpig (Kaldor Group)

America's 
Newspapers

ADVANCING THE NEWS INDUSTRY

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From the Mega-Conference



Newspapers' culture, journalism provide firm basis for successful revenue strategies

The key to successful revenue diversification strategies isn't so much stumbling on a brand-new business model, but investing in newsroom culture and journalism, three executives from three very different-sized newspaper companies told attendees at the Key Executives Mega-Conference.

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The path to profitability? Find it with confident leadership

One theme that emerged from discussions of revenue growth and profitability during the three days of the Mega-Conference was that leadership and company culture are the key drivers for success.

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Spotlighting the Finalists: Mega-Innovation Award

The Salt Lake Tribune

"In today's environment of extreme partisan politics and anti-media rhetoric, independent local journalism is more essential than ever to the health of our communities, our economy and our democracy. And so is innovation," said Fraser Nelson, vice president of business innovation at The Salt Lake Tribune.

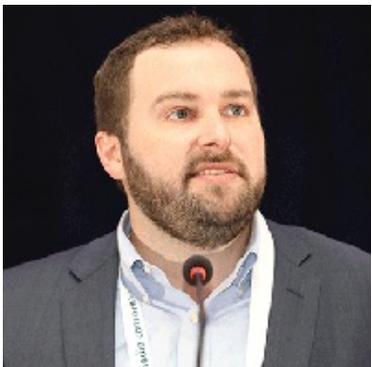


"The Salt Lake Tribune is honored to be recognized alongside the creative leadership of The Sumter Item and the Arkansas Democrat-Gazette as we seek, each in our own way, to inform and empower our communities for years to come, come what may."

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The Sumter Item

"It's a tremendous honor for our staff and Sumter community to be named a finalist for this award, and in many ways, to represent the thousands of community newspapers across the country helping lead the transformations of their local communities," Vince Johnson, publisher of The Sumter Item, said.



"Local news means more people attend local events and participate in local government, and that less corruption occurs using taxpayer dollars. It's vital that we move our local news business forward in a sustainable, organic way, and in doing so, we move our communities forward as well. A culture of innovation is essential to that process."

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Free Webinar: People-Powered Journalism -- Engagement best practices around elections and more

In this webinar, Bridget Thoreson of media consultancy [Hearken](#) will share lessons learned from its partnerships with more than 250 organizations, including 50 newsroom projects specifically focused on elections coverage. This will include a detailed look at the [Citizens Agenda](#), a model for campaign coverage that puts the public's information needs at the heart of election reporting.

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Thursday, March 5



2020 Annual Meeting:

The famed Watergate Hotel in Washington, D.C., will be the site of the 2020 Annual Meeting of America's Newspapers. The conference will be held Oct. 4-6 and registration will open in the spring. [READ MORE](#)

Free Webinar:

[Engagement Best Practices Around Elections and More](#) (Thursday, March 5)

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