

America's Newspapers

NEWSPAPERS.ORG



February 23, 2021

March 9-11: PIVOT 2021 to have interactive, participatory components at every session

America's Newspapers

Each session will have an interactive and participatory component to help you learn from other conference attendees.

This is the Spring Meeting that senior newspaper executives cannot afford to miss! Make plans to register now.

Significant discounts are available to newspapers or newspaper groups that register multiple attendees.

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Keynote session to explore core principles every leader needs to know to lead their team in 2021

In addition to the always popular Idea Exchange (for senior newspaper executives), the Spring Meeting of America's Newspapers — PIVOT 2021 — will focus on lessons learned from 2020, hot revenue topics, a look at content trends, the latest in the Google litigation, as well as an update on legislative action designed to support local news initiatives and other advocacy issues being addressed on behalf of the newspaper industry.

The Wednesday morning session will kick off with a 90-minute interactive session: **How to Work in the Rain—Leadership in Times of Change**, presented by John Streitmatter, director of The Leadership Research Institute.

While the newspaper industry has been changing for a decade, the rate of change accelerated significantly in 2020, with publishers and managers finding new challenges in leading their teams. This session explores the core principles that every leader needs to know to be ready to lead their team in 2021.

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Solutions Partners recognized on PIVOT 2021 conference page; only a few premium opportunities remain available



As of today, only a few premium Solutions Partner opportunities still remain for 2021. Don't miss your chance to have your company recognized at the Spring Conference.

Currently, only one Platinum Solutions Partner position is available, one Gold, six Silver and two Bronze. Additional Advocate and General partner options also are available.

For pricing, contact [Patty Slusher](#) or [Cindy Durham](#) at America's Newspapers.

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Family and Independent Owners: Add the Family Owners meeting on Friday following PIVOT 2021

Family and Independent Owners Conference to address common challenges, opportunities

Family owners have a long history of connecting as a result of the common challenges and opportunities that they face.

Programming at the Family Owners & Next Generation Leadership Conference focuses on the familial issues of running a newspaper, as opposed to industry operational issues. Meeting topics range from management strategies, estates and trusts, community obligations, succession strategies, case studies of specific family operations, etc.

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[View session highlight: Profile of an independently-owned newspaper](#)

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Leverage the trends that are emerging with subscriptions — to your newspaper's benefit



Wednesday, March 3

11 a.m. - Noon CST / Noon-1 p.m. EST

Media subscription sales shot up 300% in 2020, but how will the sector fare this year? Lineup Systems and Zephr will share seven trends likely to impact publishers, with suggestions on how to action those trends this year and beyond.

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Industry appointments

Veteran journalist Mary Irby-Jones named top editor of Courier Journal

Mary Irby-Jones will be the first woman and second African American to lead The Courier Journal in Louisville, Kentucky. Her first day on the job will be March 15.

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Herald-Tribune Executive Editor Matthew Sauer departs after 28 years

A national search has begun for a new editor for the Sarasota Herald-Tribune. Wendy Fullerton



Powell, who has been editor in Fort Myers/Naples, will serve as interim editor.

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Industry news

Bertie
Ledger-Advance

Scammers target Adams Publishing Group newspapers

The Bertie Ledger-Advance in Windsor, North Carolina, reports that scammers have been calling area residents trying to sell deeply discounted subscriptions to the newspaper and other Adams Publishing Group-ENC publications.

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