

America's Newspapers

NEWSPAPERS.ORG



February 14, 2020



We look forward to seeing America's Newspapers members next week at the Mega-Conference

The staff of America's Newspapers looks forward to connecting with our members next week at the Mega-Conference.

Whether you'll be joining us in Fort Worth or not, follow us on Twitter — [@newspapersorg](https://twitter.com/newspapersorg) — and through the Mega-Conference hashtag: [#2020MegaConf](https://twitter.com/2020MegaConf).

We'll have news to share and the winner of the Mega-Innovation Award will be announced Tuesday afternoon.

It's not too late to be part of the 10th Anniversary of the Mega-Conference!

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Follow us on Twitter!



[#2020MegaConf](https://twitter.com/2020MegaConf)

[@newspapersorg](https://twitter.com/newspapersorg)

This weekend: Family Owners Meeting

Three unique newspaper companies to share their stories at this weekend's Family Owners Meeting

In this always popular session at the Family Owners & Next Generation Leadership Conference, family owners will recount — on Sunday — the history of their newspaper companies, their business models and corporate structures and the successes and challenges they've had along the way.

Come to Fort Worth this weekend to hear about these companies from these storytellers:

- The **Durango (Colorado) Herald** — presented by Richard Ballantine, board chair, Ballantine Communications Inc.
- **Fenice Community Media Group**, Cedar Park, Texas — presented by Brandi Chionsini, chairwoman, and Scott Coleman, president and CEO



- **Spinal Column Newsweekly Media** — presented by Jim Stevenson, publisher/owner

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Member News

Daily Sun promotes Dan Sprung to general manager

Dan Sprung, who has served as director of marketing and publishing for The Daily Sun (The Villages, Florida) for the past 19 years, has been promoted to general manager.

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Industry News



Newsonomics: Six takeaways from McClatchy's bankruptcy

Will Chatham Asset Management, the hedge fund set to gain control of the company, want to operate it after bankruptcy? Or will it look to cash out via merger as quickly as possible?

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Cox Media Group announces agreement to sell Ohio Newspapers to Cox Enterprises

Cox Enterprises Inc. will purchase the Dayton Daily News, the Springfield News-Sun and the JournalNews from Cox Media Group, which ensures that the papers can continue printing daily editions.

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Employment Opportunities

Your newspaper needs experienced, innovative applicants. And each day, people who fit that description visit the [America's Newspapers jobs board](#).

Your membership allows you to post job opportunities on the America's Newspapers site at no cost. We hope you will leverage that benefit as

List your
employment
openings with us!



you seek exceptional circulation managers, skilled advertising directors, journalists who produce riveting content and other newspaper staff members.

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Two recent listings:

- [Media Analyst \(Advertising Sales Rep\)](#)
- [Circulation Director](#)

[View all listings](#)

WEBINAR

FEBRUARY 21 | 1 p.m. CST, 2 p.m. EST

**Time management tips
of media sales superstars**

PRESENTED BY:
RYAN DOHRN OF BRAIN SWELL MEDIA

Free Webinar: Feb. 21 Time Management Tips of Media Sales Superstars

Where did the day go? This is a question we all ask. Ad sales expert Ryan Dohrn will share his Top 10 time management tools that will help you boost your personal productivity by 35% in just one week!

From creating call zones to time-saving email templates, to making better use of your CRM tools — learn expert and well-tested tips to reclaim eight hours every week and win more business faster.

[READ MORE](#)



Family Owners and Next Generation Leadership Conference:

Join fellow family newspaper owners Feb. 15 and 16 in Fort Worth for a conference made just for you. [Register](#)

2020 Mega Conference:

Get the latest trends and strategies from industry leaders at the Mega-Conference, Feb. 17-19 in Fort Worth. [Register](#)

Free Webinars:

- [Time Management Tips of Media Sales Superstars](#) (Friday, Feb. 21)
- [Engagement Best Practices Around Elections and More](#) (Thursday, March 5)

Get Involved. Be Heard. Invest In Your Future.

Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America's Newspapers at www.newspapers.org. And connect with us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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