

America's Newspapers

NEWSPAPERS.ORG



February 7, 2020



KEY EXECUTIVES

Mega-Conference

Solutions, Success Stories and New Ideas

Session Highlight

All rise! An update on the legal issues affecting essentially all aspects of the industry

At the Mega-Conference, top attorneys from Seyfarth Shaw LLP will help you navigate the thicket of legal issues facing the newspaper industry. On your own, you would pay hundreds of dollars — per hour! — to get access to this valuable legal analysis.

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[Plan Your Trip to Fort Worth](#)

A national dialogue to protect the free press

Save the Press: Protecting and growing local independent journalism

Alan Fisco, president of The Seattle Times Company, will outline at the Family Owners Meeting the newspaper's vision for a movement to create a national dialogue to protect, and in many cases, rebuild local newspaper ownership.

Learn about this budding initiative that includes not only newspaper representation, but media and journalism academics, policy experts, free press advocates and grassroots support.

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Industry News



TownNews and Evvnt announce strategic technology partnership to launch premium revenue-generating events calendars

Under a new strategic partnership, customers using TownNews' content management platforms for their websites and apps will be able to offer visitors a streamlined event promotion experience via Evvnt.

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Acquisitions

Announced this week:

- **MediaNews Group** has acquired the assets of Minnesota-based Red Wing Publishing Company, parent company of Big Fish Works. [READ MORE](#)
- **The Savannah Reporter**, a county-seat weekly in Savannah, Missouri, has been sold by long-time owners Guy and Leslie Speckman to a local family. [READ MORE](#)
- George Economides, who founded the **Long Beach Business Journal** three decades ago, has sold the business to John Molina of Pacific Community Media. [READ MORE](#)

FAA remote ID requirements hold promise, peril for journalists

While the FAA's proposed rule for drones has plenty for journalists to cheer, Stacey Woelfe, director of aerial journalism for the Donald W. Reynolds Journalism Institute, says the peril of this new plan comes from how the data of who's flying will be handled.

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WEBINAR

FEBRUARY 21 | 1 p.m. CST, 2 p.m. EST

Time management tips of media sales superstars

PRESENTED BY:
RYAN DOHRN OF BRAIN SWELL MEDIA

Free Webinar: Feb. 21 Time Management Tips of Media Sales Superstars

Where did the day go? This is a question we all ask. Ad sales expert Ryan Dohrn will share his Top 10 time management tools that will help you boost your personal productivity by 35% in just one week!

From creating call zones to time-saving email templates, to making better use of your CRM tools — learn expert and well-tested tips to reclaim eight hours every week and win more business faster.

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Family Owners and Next Generation Leadership Conference:
Join fellow family newspaper owners Feb. 15 and 16 in Fort Worth for a



conference made just for you. [Register](#)

2020 Mega Conference:

Get the latest trends and strategies from industry leaders at the Mega-Conference, Feb. 17-19 in Fort Worth. [Register](#)

Free Webinars:

- [Time Management Tips of Media Sales Superstars](#) (Friday, Feb. 21)
- [Engagement Best Practices Around Elections and More](#) (Thursday, March 5)

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