

America's Newspapers

NEWSPAPERS.ORG



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KEY
EXECUTIVES

Mega- Conference

Solutions, Success Stories
and New Ideas

Discussion groups offer opportunity for sharing among Mega-Conference attendees

Seven roundtable discussion groups will give media executives the opportunity to exchange ideas and best practices during a Tuesday afternoon session at the Mega-Conference.

The Mega-Conference will be held Feb. 17-19 in Fort Worth and [discounts are available](#) in a number of categories. It's not too late to register.

Among the topics:

- **Thinking of Changing Your Publication's Frequency? What you need to consider first** — Moderated by *Alan Fisco, president and chief financial officer, The Seattle Times*
- **Take One Tablet Daily: The Arkansas Democrat-Gazette's iPad Strategy to move from print to digital delivery** — Moderated by *Walter E. Hussman Jr., publisher, Arkansas Democrat-Gazette*

[CHECK OUT THE REST OF THE TOPICS and REGISTER](#)

The keys to keeping digital subscribers — and their revenue



Are you getting but not keeping your digital subscribers? The Mega-Conference has answers!

Learn what research — and practical experience — is now telling us about how exactly to keep your digital subscribers engaged, and paying.

[READ MORE](#)



Deciding when — or whether — to diversify your family business

Whatever your goals are for the future success of your family's newspapers, you'll find invaluable insights from the Family Owners & Next Generation Leadership Conference, held just prior to the Mega-Conference in Fort Worth (Feb. 15-16).

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Member News



Anne Cox Chambers, past chairwoman of Atlanta Newspapers, dies at the age of 100

Anne Cox Chambers, daughter of Governor James M. Cox and Cox Enterprises board member, passed away peacefully at her home in Atlanta at the age of 100.

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Tribune Publishing announces management transition

Terry Jimenez, Tribune Publishing Company's executive vice president and chief financial officer, has assumed the role of president and chief executive officer and joined the board, succeeding Timothy P. Knight, who has stepped down from the board and will leave the company at the end of February.

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Industry News



Coastal Bend Publishing buys five newspapers in Texas

Coastal Bend Publishing has acquired five newspapers from Jeff and Chip Latcham — fourth-generation publishers and brothers.

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Free Webinar 2020 Digital Advertising Trends: What publishers need to know

Lineup Systems recently published "2020 Digital Advertising Trends: Predictions for Publishers," discussing 10 trends that will impact publishers this decade. These include ever-pervasive data



privacy regulations, increasingly popular streaming services, voice technology, personalized subscription models and more.

In this webinar, Tiffany Kelly and Sarah Hartland will share how publishers should capitalize on these trends, and share tips for how to keep your entire team up to speed throughout the year.

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Family Owners and Next Generation Leadership Conference:

Join fellow family newspaper owners Feb. 15 and 16 in Fort Worth for a conference made just for you. [Register](#)

2020 Mega Conference:

Get the latest trends and strategies from industry leaders at the Mega-Conference, Feb. 17-19 in Fort Worth. [Register](#)

Three Free Webinars:

- [2020 Digital Advertising Trends](#) (Friday, Feb. 7)
- [Time Management Tips of Media Sales Superstars](#) (Friday, Feb. 21)
- [Engagement Best Practices Around Elections and More](#) (Thursday, March 5)

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