

America's Newspapers

NEWSPAPERS.ORG



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KEY
EXECUTIVES

Mega- Conference

Solutions, Success Stories
and New Ideas

Session Highlight

**Digital subscriptions and consumer
revenue models: A two-part deep dive
at the Mega-Conference**

What's happening and what's next for paywalls, acquisition, engagement and retention of digital subscribers? What are the latest tools and methods for newspapers to understand the health and maturity of digital subscription programs, and plan where to go next? Where are the opportunities for consumer revenue beyond subscriptions?

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Learning from history at Family Owners Meeting

Three unique newspaper companies share their stories

In this always-popular session, family owners recount the history of their newspaper companies, their business models and corporate structures and the successes and challenges they've had along the way.

Come to the Family Owners & Next Generation Leadership Conference to hear about these companies from these storytellers.

[LEARN MORE](#) and [REGISTER](#)



Industry News



Lee Enterprises to buy Berkshire Hathaway newspaper operations; Berkshire Hathaway to finance all debt

The addition of Berkshire Hathaway's local publications will add significant size and scale to Lee's operations, bringing its portfolio of daily newspapers to 81 from 50 and nearly doubling its audience size.

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Developing an engaging voice may help shift local journalism's revenue burden

What does "writing with voice" mean? It means speaking the language of your local audience.

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WEBINAR

FEBRUARY 7 | 10:30 a.m. CST, 11:30 a.m. EST

2020 Digital Advertising Trends: What publishers need to know

PRESENTED BY:
SARAH HARTLAND AND TIFFANY KELLY OF LINEUP

Free Webinar next Friday 2020 Digital Advertising Trends: What publishers need to know

Ten digital advertising trends will impact publishers this decade, according to Lineup Systems' new report: "2020 Digital Advertising Trends: Predictions for Publishers."

In this webinar, learn how publishers should capitalize on these trends and find some tips for keeping your entire team up to speed throughout the year.

[READ MORE](#)



Family Owners and Next Generation Leadership Conference:

Join fellow family newspaper owners Feb. 15 and 16 in Fort Worth for a conference made just for you. [Register](#)

2020 Mega Conference:

Get the latest trends and strategies from industry leaders at the Mega-Conference, Feb. 17-19 in Fort Worth. [Register](#)

Three Free Webinars:

- [2020 Digital Advertising Trends](#) (Friday, Feb. 7)
- [Time Management Tips of Media Sales Superstars](#) (Friday, Feb. 21)
- [Engagement Best Practices Around Elections and More](#) (Thursday, March 5)

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