

# America's Newspapers

NEWSPAPERS.ORG



January 28, 2020



KEY EXECUTIVES

## Mega-Conference

Solutions, Success Stories and New Ideas



### How women leaders are transforming newspapers

The challenges women face as they rise through the ranks in media organizations, the perspectives they bring and what this means to the future of the newspaper industry will be the subject of the kick off session at the Tuesday morning General Session during next month's Mega-Conference.

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Arkansas Democrat  Gazette

The Salt Lake Tribune

Independent. Nonprofit. Pulitzer Prize winner.

 the Sumter ITEM

### Finalists announced for 2020 Mega-Innovation Award

The finalists for the Mega-Innovation Award have been announced. The winner will be announced Tuesday, Feb. 18, at the Mega-Conference.

Hear the stories of innovation, survival and ways these newspapers are connecting with their readers.

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## Industry Appointments

### Eliza Hussman Gaines named Democrat-Gazette managing editor

During successive announcements about 30 minutes apart, Eliza Hussman Gaines was named managing editor of the Arkansas Democrat-Gazette, succeeding David Bailey, who is retiring.



### David Adams named general manager in Waterloo

David Adams brings a strong background in digital media to his new role as general manager and vice president of sales of The Courier in Waterloo and Cedar Falls, Iowa.

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## Industry News



### Ripon Commonwealth Press sold to Delta Media Group

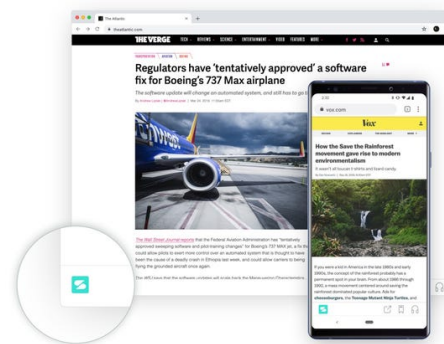
Delta Media Group, an affiliate of the family-owned O'Rourke Media Group, has acquired the Ripon Commonwealth Press and The Commonwealth Express in Wisconsin.

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### Gannett-backed Scroll launches subscription service for ad-free journalism

A new service called Scroll is offering readers of participating news websites an advertising-free experience for \$4.99 per month. The revenue is shared with the news companies.

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### Family Owners and Next Generation Leadership Conference:

Join fellow family newspaper owners Feb. 15 and 16 in Fort Worth for a conference made just for you. [Register](#)

### 2020 Mega Conference:

Get the latest trends and strategies from industry leaders at the Mega-Conference, Feb. 17-19 in Fort Worth. [Register](#)

### Three Free Webinars:

- [Classifieds 2020](#) (Thursday, Jan. 30)
- [2020 Digital Advertising Trends](#) (Friday, Feb. 7)
- [Time Management Tips of Media Sales Superstars](#) (Friday, Feb. 21)
- [Engagement Best Practices Around Elections and More](#) (Thursday, March 5)

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