

# America's Newspapers

NEWSPAPERS.ORG



January 21, 2020



## Hotel for Mega-Conference is nearly sold out!

If you have not reserved your hotel room yet, please don't delay! After 5 p.m. (CST) on Thursday (Jan. 23), you will pay higher rates — if rooms are even available.

Rooms may sell out before Thursday.

[Reserve your hotel room today.](#)

## The Age of Video: Trends, insights and the journey to revenue success

Best practices for selling and distributing branded video content on social media will be shared on the Solutions Stage next month at the Mega-Conference. During this session, learn how Graham Media Group's data-driven approach has transformed the way the company tracks, validates and monetizes video.



[LEARN MORE](#)

### Newspaper Discounts:

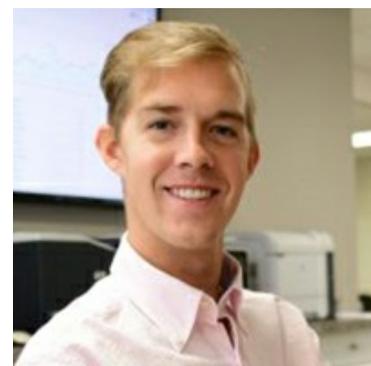
In addition to our "Bring The Team" discount for newspapers, we're offering a special rate for small independently-owned newspapers with 1-5 employees. Discounted rates are also available for three or more executives from the same newspaper corporate group. [LEARN MORE](#)

[Register to attend](#)

[View the full Mega-Conference Agenda](#)

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## Industry Appointments



## Industry News



### Redesigned mobile app gives readers an experience that mirrors the website

The Las Vegas Review-Journal's new mobile app offers complete, customizable access and quickly notifies readers of breaking news.

The paper normally provides online readers with five free article views over 30 days before requiring a paid subscription, but app users will have unlimited access to stories and videos through Feb. 14.

[READ MORE](#)

### Free Webinar on Friday, Feb. 7: Digital Advertising Trends

The digital advertising industry will continue to shift toward new technologies in 2020, and publishers and advertisers must evolve to stay top of mind with consumers.

Lineup Systems recently published "[2020 Digital Advertising Trends: Predictions for Publishers](#)," discussing 10 trends that will impact publishers this decade. These include ever-pervasive data privacy regulations, increasingly popular streaming services, voice technology, personalized subscription models and more.

In this webinar, Tiffany Kelly and Sarah Hartland will share how publishers should capitalize on these trends, and share tips for how to keep your entire team up to speed throughout the year.



[LEARN MORE and REGISTER](#)



#### Family Owners and Next Generation Leadership Conference:

Join fellow family newspaper owners Feb. 15 and 16 in Fort Worth for a conference made just for you. [Register](#)

#### 2020 Mega Conference:

Get the latest trends and strategies from industry leaders at the Mega-Conference, Feb. 17-19 in Fort Worth. [Register](#)

#### Three Free Webinars:

- [Classifieds 2020](#) (Thursday, Jan. 30)
- [2020 Digital Advertising Trends](#) (Friday, Feb. 7)
- [Time Management Tips of Media Sales Superstars](#) (Friday, Feb. 21)
- [Engagement Best Practices Around Elections and More](#) (Thursday, March 5)

### Get Involved. Be Heard. Invest In Your Future.

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