

America's Newspapers

NEWSPAPERS.ORG



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Hotel rooms for the Mega-Conference are almost sold out

Have you reserved your hotel room for the Mega-Conference? If not, please do this right away.

[Reserve your room at this link](#)

While the cut-off for our room block is 5 p.m. (CST) on Thursday (Jan. 23), rooms probably will sell out before then.

[Reserve your hotel room today.](#)

Publishers will find solutions to industry concerns on Mega's Solutions Stage

A wide range of topics that are on the minds of newspaper publishers will be addressed on the Solutions Stage at the Mega-Conference next month in Fort Worth.

One person can't attend all of the great sessions at Mega. So, we're offering some "bring the team" discounts for newspapers and newspaper corporate offices that send multiple attendees.

Among the topics:

- Regain control of your video data and revenue earnings
- Showcase premium video content on your website — and monetize it!
- Using mobile and GPS data to drive sales on the print side
- Grow your recruitment advertising: Compliment your sales efforts and be a one-stop shop for employers
- Strategies for driving significant real estate revenue: Both digital and print
- Branded content: Increase your revenue, improve your margins and generate results for advertisers
- The age of video: trends, insights and the journey to revenue success
- Addressing North America's digital news deserts
- From single-site publishing to enterprise-wide success
- Converting casual digital visitors into highly-engaged members or subscribers
- The key to audience engagement: Maximizing what readers want
- Strengthening hyperlocal journalism with new technology and platforms
- Implementing reader revenue strategies to grow your business



KEY EXECUTIVES

Mega-Conference

Solutions, Success Stories and New Ideas

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Get Involved. Be Heard. Invest In Your Future.

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