

America's Newspapers

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January 18, 2022

Obituary: Robert Wick filled multiple roles, touched untold number of hearts



Wick was co-owner of Wick Communications, with his brother Walter M. Wick

Bob Wick — father, husband, son, brother, artist, environmentalist, friend, newspaper publisher, teacher — died Jan. 13 after a fight with cancer and subsequent heart attack. Wick was co-owner with his older brother, Walter M. Wick, of Wick Communications, a three-generation multi-media company that has operations in 11 states.

Wick and his spouse of 42 years, Estelle Wick, have lived in Sierra Vista, Arizona, since meeting in 1978. He was also a former publisher of the Sierra Vista Herald and the Bisbee Daily Review and was a nationally recognized sculptor in bronze. He was 86.

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THE WATERGATE HOTEL
MARCH 8-9, 2022
LEGISLATIVE FLY-IN

America's Newspapers welcomes five new Solutions Partners

A warm welcome to our new members!



AdvantageCS — the developer of Advantage, multi-product marketing, subscription and membership software for publishers. Leading companies rely on Advantage to manage their digital subscriptions, entitlements, newspapers, magazines, bundles, e-products, memberships, events, continuity programs, product orders, payments, telemarketing and customer service. Advantage also provides an integrated eCommerce platform, multi-channel sales and business intelligence tools. Cindy Twiss is the marketing director and can be reached at cindy_twiss@advantagecs.com.

T H E

DAILY WIRE

Bentkey Ventures — which supplies video, news feeds and editorial content to newspapers' print and online products. Its website, [The Daily Wire](#), is one of America's fastest-growing conservative media companies and counter-cultural outlets for news, opinion and entertainment. Jerry Lyles is vice president, syndicated content and can be reached at jlyles@bentkey.com

GOALGETTERS

GoalGetters, Inc. — which provides acquisition, retention and revenue-generating loyalty marketing and integrated rewards programs for newspapers, cable, energy and fundraising organizations.

Al Zuffrano, president of GoalGetters, notes that the company produces high-value rewards for audience, retention, direct mail, telemarketing, customer service issues, etc., in addition to kiosk and door-to-door sales.

"For over 35 years," he said, "our high-value rewards have provided subscribers with rewards where they live — for example, free golf, family and casual dining, free salon visits, free automotive offers and many other offers from advertisers that the newspaper chooses."

He can be reached at ajz@goalgettersinc.com.



Ringba — the leading call tracking and analytics platform for marketers, brands, media buyers, call centers and pay per call. Get more ROI than any other platform with Ringba's real-time call routing, ring tree for calls, and industry-leading analytics. Purpose-built for performance, flexibility and competitive advantage, Ringba empowers businesses to take complete control of their traffic, call flow and customer experience. All without contracts, minimums or overages. Taaron Gorbahn is marketing director and can be reached at taaron@ringba.com.

zette

Zette — which works with publishers to capture and retain those unsubscribed audiences that tend to click away once they hit a paywall. Zette helps to monetize their page views and capture their data to share with publishers, as the reader is allowed to read articles that currently exist behind a paywall. Zette does this in total partnership with the publishers. Contact Anthony Moreno, head of partnerships, at anthony@zette.com.



Join us April 10-12 for the Mega-Conference: the premier event for the news media industry

Conference attendees should register at one of the following links. Sponsorship information is available from Patty Slusher: pslusher@newspapers.org.

Newspaper and Media Executives
register here

Industry Vendors and Solutions

Partners register here

[VIEW the preliminary conference agenda](#)

[LEARN MORE at mega-conference.com](#)

Registration Open!
Lowest Rate for a Limited Time



April 10-12, 2022
JW Marriott Bonnet Creek Resort
at Disney World

Industry News



The Arena Group to buy AMG | Parade as anchor of new lifestyle and entertainment vertical

The Arena Group has signed an agreement to acquire AMG | Parade, a premium multimedia content company with lifestyle, celebrity, food, health & wellness, sports and outdoor verticals.

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NBCU Academy adds 13 new academic partnerships, expanding reach to 30 schools across the country

NBCU Academy, NBCU News Group's multi-platform journalism training and development program, significantly expanded its reach to 30 institutions by adding 13 new partners, NBCU News Group Chairman Cesar Conde announced today.



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Industry people

Meet the new publisher of the Post Independent and Citizen Telegram

Darcy Carstens has been named publisher of the Glenwood Springs (Colorado) Post Independent and Citizen Telegram. Former publisher Bryce Jacobson left Dec. 31 for new professional opportunities.

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Nominate your best editorial writers for the

Carmage Walls Commentary Prize

Honoring thoughtful,
courageous &
constructive
editorial page leadership
on issues relevant
to your newspaper's
primary readership

First-place carries a cash prize of \$2,000; second-place winners will receive \$1,000 (in each of two circulation brackets)

Honoring excellence in editorial writing is the goal of the Carmage Walls Commentary Prize, which will be presented this fall by America's Newspapers. The prize is underwritten by Southern Newspapers, Inc.

The deadline for entries is May 2.

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America's Newspapers Calendar



April 9-10 - Family Owners and Next Generation Leadership Meeting Orlando, Florida (in conjunction with the Mega-Conference). Details coming soon.

April 10 - Inaugural Leadership Training, Orlando, Florida (in conjunction with the Mega-Conference). Details coming soon.

April 10-12 - [News Industry Mega-Conference](#), Orlando, Florida

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