

America's Newspapers

NEWSPAPERS.ORG



January 17, 2020



Thursday (Jan. 23) is the cut-off for reserving rooms in our block for the Mega-Conference

If you have not reserved your hotel room yet, please don't delay! After 5 p.m. (CST) on Thursday, you will pay higher rates — if rooms are even available.

Rooms may sell out before Thursday.

[Reserve your hotel room today.](#)

Come early to take part in four Bonus Sessions at the Mega-Conference

You'll want to schedule your airline flights to be sure you are in Fort Worth in time for the Mega-Conference Bonus Sessions on Monday morning, Feb. 17, prior to the kick-off of the General Session that afternoon.

These sessions will examine:

- Ways publishers can stand out to advertisers by banding together with other local media companies in their own markets.
- Lessons learned by publishers regarding digital subscription acquisition, retention, content analytics and reader engagement.
- Best practices of local marketing businesses that have built complete growth engines.
- 2020 digital advertising trends and predictions for publishers



KEY EXECUTIVES

Mega-Conference

Solutions, Success Stories and New Ideas

Side-by-side tracks will offer two choices at 10 a.m., followed by two more options at 10:45.

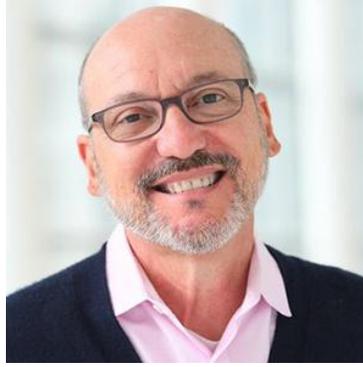
And, we have some special deals for newspapers to encourage publishers to "bring the team!" You'll want to take all of these great ideas back home with you.

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Industry Appointments



[Lisa Hughes named publisher of The Philadelphia Inquirer](#)



[Manny Garcia to lead ambitious investigative team](#)



[Clarion Ledger and Hattiesburg American names new editor](#)

Save the Date

Dates and locations have been announced for the 2020 and 2021 Annual Meetings

The famed Watergate Hotel in Washington, D.C., will be the site of the 2020 Annual Meeting of America's Newspapers. The conference will be held Oct. 2-6 and registration will open in the spring.

And, in 2021, we're heading back to The Broadmoor in Colorado Springs!



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Industry News

Cox Media Group granted extension to sell Ohio newspapers



Cox Media Group has been given a 60-day extension to complete the sale of its Ohio newspapers to a buyer, during which time it will not be required to reduce the publication schedule of those papers.

A previous federal court ruling had given CMG until Jan. 16 to sell the papers or reduce the publication schedule to just three days a week.

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Democrat-Gazette's digital shift moving to state's NW

The Arkansas Democrat-Gazette has seen an 80% conversion rate among print subscribers switching to the digital replica in Harrison, which is better than the 78% statewide average. The conversion rate in Little Rock has been more than 90%.

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Arkansas and Tennessee newspapers sold to Paxton Media Group

Paxton Media Group has purchased The West Memphis (Arkansas) Evening Times, a paid-circulation daily newspaper, and the Germantown (Tennessee) News, a paid-circulation weekly newspaper.

“This business combination creates a strong regional presence for us as it fits well with our other properties in Northeast Arkansas,” said Jamie Paxton, CFO of PMG.

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Legacy.com acquires iPublish Media Solutions



Legacy.com, which provides obituary-related services to newspapers and funeral homes, has acquired iPublish Media Solutions, a self-serve platform for the placement of obituaries and other announcements in U.S. newspapers.

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Family Owners and Next Generation Leadership Conference:

Join fellow family newspaper owners Feb. 15 and 16 in Fort Worth for a conference made just for you. [Registration is now open!](#)

2020 Mega Conference:

Get the latest trends and strategies from industry leaders at the Mega-Conference, Feb. 17-19 in Fort Worth. [Register](#)

Three Free Webinars:

- [Classifieds 2020](#) (Thursday, Jan. 30)
- [Time Management Tips of Media Sales Superstars](#) (Friday, Feb. 21)
- [Engagement Best Practices Around Elections and More](#) (Thursday, March 5)

Get Involved. Be Heard. Invest In Your Future.

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