



January 15, 2021

Weekend Wrap-Up of News

From Poynter: A note to editors and reporters in advance of potential violence this weekend

A GUIDE FOR JOURNALISTS

Your goal should be to get close enough to observe the scene without endangering yourself or others, or interfering with security or rescue operations.

There have been multiple reports that there may be protests or violent encounters at state capitols this weekend and next week.

Your top priority should be keeping your news staff safe throughout the coverage.

Poynter has issued a good set of guidelines, which it published during protests and riots over the summer. Read these guidelines prepared by Al Tompkins of Poynter.

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Congratulations, Pat!

Pat Dorsey joins America's Newspapers board of directors

Pat Dorsey has been appointed to the Board of Directors of America's Newspapers to fill the unexpired term of Bill Barker, who stepped down from the board [after leaving](#) Gannett. Dorsey is publisher of the Austin (Texas) American-Statesman and a regional publisher with Gannett.



In other news, America's Newspapers welcomes two new newspaper members. Both newspapers are published by TMC Publications:

- [Midway Como Frogtown Monitor](#), which has a monthly circulation of 25,000
- [Longfellow Nokomis Messenger](#), with a monthly circulation of 21,000.

Upcoming webinars for the newsroom and advertising/audience development executives

10 Ways for Newsrooms to Get the Most Out of Their Digital Products

PRESENTED BY:
PENNY RIORDAN

Thursday, January 21
1-2 p.m.-Noon CST / 2-3 p.m. EST

When it comes to evaluating what real-time analytics platform to use or what social media publishing tool, most newsrooms are at a loss on where to start.

Penny Riordan will offer you 10 practical tips on how to get the most out of the digital or SaaS products your newsroom uses.

[LEARN MORE AND REGISTER](#)

Members can use the code **NEWSROCKS** to register at no cost.

You Can Grow Revenue and Audience with Geographic Information Systems (GIS)

PRESENTED BY:
ERIK BOHNHOFF AND CARLOS RUIZ OF THE STAR TRIBUNE

Wednesday, January 27
11 a.m.-Noon CST / Noon - 1 p.m. EST

Learn the basics of GIS and how the Minneapolis Star Tribune is using it in the sales and marketing department to support and drive sales. Several successful real-life case studies will be presented, including examples in the areas of subscription segmentation, circulation distribution, advertising sales and digital geofencing.

[LEARN MORE AND REGISTER](#)

No code is needed by members to register free.

In case you missed it: webinar key takeaways

2020 U.S. Election: What Newspapers Can Expect from the Biden-Harris Administration

The continued viability of three key Trump Administration rules were among the key takeaways from yesterday's America's Newspapers webinar that looked at what employers can expect from the Biden-Harris Administration.

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Industry appointments



Kevin Warren named publisher in Natchez, Brookhaven, Prentiss

Kevin Warren has been named publisher of The Natchez (Mississippi) Democrat, Natchez the Magazine, Brookhaven Daily Leader, Brookhaven Magazine, the Prentiss Headlight and related digital and print products.

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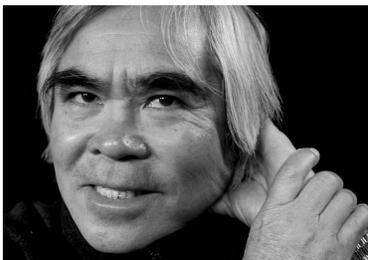
D-R Media names new publisher of Clermont News Leader



Jim Gouvellis, the former executive editor of the Sun Newspapers in Sarasota and Charlotte counties, has been named publisher of the Clermont News Leader in Lake County.

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Industry news



AP photographer Nick Ut receives National Medal of Arts

AP photographer Nick Ut, who retired in 2017 after a 51-year career with The Associated Press, received the National Medal of Arts Jan. 13 at the White House. He is the first journalist to receive the National Medal of Arts, the highest award given to artists and arts patrons by the federal government.

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Brechner Freedom of Information Award now open for entries

The Joseph L. Brechner Freedom of Information Award recognizes outstanding news coverage that promotes transparent, accountable government. Applications are due by Feb. 26 and there is no fee to enter.



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