January 7, 2020

There's no cost to submit a nomination

There's just one week left to submit your nomination

Next Tuesday is the deadline to submit a nomination for this year's Mega-Innovation Award. Show your staff how much you value their hard work by nominating them for this prestigious honor.

There is no cost to submit a nomination and the three finalists will all be given complimentary registrations to the Mega-Conference, where they'll get even more great ideas to bring home with them!

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Spotlight on Two Mega-Conference Sessions

Session highlight:
Strengthening Hyperlocal Journalism with New Technology and Platforms

During a Tuesday afternoon presentation on the Solutions Stage at the Mega-Conference, case studies will be presented from innovative newspapers showing how local newspapers can revitalize their operations and community impact with a modernized approach to their mission.

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Session highlight:
Branded Content: Increase your revenue, improve your margins and generate results for advertisers

There's a huge opportunity for newspapers in the Branded Content space. At the Mega-Conference, a Graham Media Group case study will be presented to illustrate massive growth — 51% in revenue, 40% in new advertisers.

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Industry Appointments
Industry News

Newspaper transaction volume sets post-recession record

Newspaper deal activity broke through the $1.0 billion barrier for the first time since 2007, according to Dirks, Van Essen, Murray & April. In total, 154 daily newspapers changed hands in 2019 in 30 separate transactions worth $1.33 billion.

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TownNews to launch Data Insights, a powerful new way for media companies to analyze and profit from their data

A new program from TownNews will make it easier than ever for publishers and broadcasters to aggregate and act on their data.

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SaltWire Network chooses Brainworks' ad workflow management solution

SaltWire Network has chosen Brainworks’ ad workflow management solution, Xpance, to provide standardized production workflows for print and digital advertising.

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Family Owners and Next Generation Leadership Conference:
Join fellow family newspaper owners Feb. 15 and 16 in Fort Worth for a conference made just for you. Registration is now open!

2020 Mega Conference:
Get the latest trends and strategies from industry leaders at the Mega-Conference, Feb. 17-19 in Fort Worth. Register

Free Webinar: Cybersecurity. Presented by Michael Anderson of New Horizons, Friday, Jan. 10, at 1 p.m. CST, 2 p.m. EST. Learn more and
Free Webinar: Classifieds 2020. Presented by Janet DeGeorge of the San Jose Mercury News, Thursday, Jan. 16, at 1 p.m. CST, 2 p.m. EST. Learn more and register here.

Keep up with the latest news, schedule of upcoming events and other information specifically for the newspaper industry. Learn more about America’s Newspapers at www.newspapers.org. And connect with us on Twitter, Facebook and LinkedIn.