

# America's Newspapers

NEWSPAPERS.ORG



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**There's no cost to submit a nomination**

**There's just one week left to submit your nomination**

Next Tuesday is the deadline to submit a nomination for this year's Mega-Innovation Award. Show your staff how much you value their hard work by nominating them for this prestigious honor.

There is no cost to submit a nomination and the three finalists will all be given complimentary registrations to the Mega-Conference, where they'll get even more great ideas to bring home with them!

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## Spotlight on Two Mega-Conference Sessions

**Session highlight:**

### **Strengthening Hyperlocal Journalism with New Technology and Platforms**

During a Tuesday afternoon presentation on the Solutions Stage at the Mega-Conference, case studies will be presented from innovative newspapers showing how local newspapers can revitalize their operations and community impact with a modernized approach to their mission.

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**Session highlight:**

### **Branded Content: Increase your revenue, improve your margins and generate results for advertisers**

There's a huge opportunity for newspapers in the Branded Content space. At the Mega-Conference, a Graham Media Group case study will be presented to illustrate massive growth — 51% in revenue, 40% in new advertisers.

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**Industry Appointments**



[Andy Corty to retire next week from Times Publishing Co.](#)



[Gannett announces departure of chief financial officer](#)



[Maria Walsh named VP. head of benefits for Hearst](#)

## Industry News

### Newspaper transaction volume sets post-recession record

**Dirks, Van Essen, Murray & April**

Newspaper deal activity broke through the \$1.0 billion barrier for the first time since 2007, according to Dirks, Van Essen, Murray & April. In total, 154 daily newspapers changed hands in 2019 in 30 separate transactions worth \$1.33 billion.

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### TownNews to launch Data Insights, a powerful new way for media companies to analyze and profit from their data

A new program from TownNews will make it easier than ever for publishers and broadcasters to aggregate and act on their data.

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### SaltWire Network chooses Brainworks' ad workflow management solution



SaltWire Network has chosen Brainworks' ad workflow management solution, Xpance, to provide standardized production workflows for print and digital advertising.

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**Family Owners and Next Generation Leadership Conference:** Join fellow family newspaper owners Feb. 15 and 16 in Fort Worth for a conference made just for you. [Registration is now open!](#)

**2020 Mega Conference:** Get the latest trends and strategies from industry leaders at the Mega-Conference, Feb. 17-19 in Fort Worth. [Register](#)

**Free Webinar: Cybersecurity.** Presented by Michael Anderson of New Horizons, Friday, Jan. 10, at 1 p.m. CST, 2 p.m. EST. [Learn more and](#)

[register here.](#)

**Free Webinar: Classifieds 2020.** Presented by Janet DeGeorge of the San Jose Mercury News, Thursday, Jan. 16, at 1 p.m. CST, 2 p.m. EST. [Learn more and register here.](#)

### **Get Involved. Be Heard. Invest In Your Future.**

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